



# SPONSORSHIP & EXHIBITION BROCHURE

Larix Conferences brings together leading scientists, researchers, engineers, practitioners, academicians, technology developers and policy makers in the various fields to exchange information on their latest research progress and innovation.

Participants from the top international academic, government and research institutes of different disciplines participate in Larix conferences to identify new technology trends, development tools, product opportunities, R&D collaborations, and commercialization partners. It is an excellent event for students to meet and discuss with lead researchers. The conference provides an unprecedented opportunity to discover innovation in the various areas and new business opportunities. It is among the most important events in terms of international regulatory policies and it is open to the participation of private companies. The conference includes plenary and keynote lectures, oral presentations, and posters sessions, presented by academicians and industrials.

## Larix objectives:

- An opportunity to promote your organization and raise your profile within the wider community.
- Promote your company name to national and international participants prior to, during and after the Conference; these include decision makers, scientists, students and community members.
- Your representative can mix informally with professionals from industry and academia from all around the world.
- Your company support of the Conference will be acknowledged widely through web-based and printed material.

## Sponsorship & Exhibition opportunities: Types of Sponsors:

### Pioneer \$5000

- Opening Reception.
- Transferable passes to Larix Conferences 2019.
- Full Page Ad Insert in Conference Bag.
- A4 color advertisement in congress program or book of abstract (excluding cover pages)
- Opportunity to address attendees during featured Sponsor Opportunities.
- Two guests pass for conference and stay for 2 nights for free.
- Logo on Conference Bag.
- Exhibit Space (2 Exhibit Tables)
- Prominent logo on event website with link to your website.
- Prominent logo placement in main meeting room.
- Inside front-cover ad in Conference program.
- Premier sponsor recognition from the stage.
- Social media opportunities through Facebook, tweets, blogs.

### Voyager \$3500

- Opportunity to introduce key note speaker for respective general session.
- Half Page Ad Insert in Conference Bag.
- Logo prominently displayed on all advertising, press, print and electronic event and marketing materials.
- Exhibit Space (1 Exhibit Table).
- One guest pass for conference and stay for 2 nights for free.
- Prominent logo on event website with link to your website.
- Prominent logo placement on main meeting room.
- Logo featured on Conference event program.
- Recognition from the stage.

### Explorer \$2500

- Logo on advertising, press, print and electronic event and marketing materials.
- Exhibit Space (1 Exhibit Table).
- Logo on event website with link to your website.
- Logo placement on meeting room.
- Logo featured on Conference event program.
- Half page ad in Conference program.
- Recognition from the stage.
- Social media opportunities through Facebook, tweets, blogs.

### Navigator: \$1500

- Logo recognition on select advertising and print materials.
- Exhibit Space (1 Exhibit Table).
- Logo on event website with link to your website.
- Logo placement on meeting room.
- Logo featured on Conference event program.
- Quarter page ad in Conference program.

## Symposiums will include:

- Keynote presentations, panel discussions, and breakout topics.
- An exhibit hall with vendors showcasing new products and services.

## Others

Lanyard Sponsor	500 USD
Conference Kit Sponsor	700 USD
Luncheon Sponsor	1000 USD
Exhibitor	1000 USD

## Exhibitors:

Larix exhibitors will enable you to top show and see state-of-the-art from leading research institutes, key industrial actors and companies.

- Hands-on demonstrations of your products; It's always easier to sell your work when it's right in front of your customers.
- Maximize your exposure both nationally and internationally; Tradeshows attract lots of media attention; use it to your advantage and gain exposure.
- Establish or strengthen your company's standing within the scientific community; exhibitors gain a competitive edge for future marketing campaigns and products developments.
- Target new customers and build existing relationships; By exhibiting at trade shows you increase your ability to find fresh faces and new prospects to expand your business reach.

## CONTACT DETAILS

Further more info: [info@larixconferences.com](mailto:info@larixconferences.com) | Sponsorship: [sponsor@larixconferences.com](mailto:sponsor@larixconferences.com) | Exhibition: [exhibitors@larixconferences.com](mailto:exhibitors@larixconferences.com)

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